

THOUGHT LEADERSHIP ARTICLE SERIES

Position Your Brand as a Trusted Voice
in Government Contracting

Government buyers and industry leaders want insights—not sales pitches. The FORUM Thought Leadership Series provides an opportunity to share your expertise with one of the most engaged communities in government contracting. We amplify your voice to drive visibility, build credibility, and create meaningful connections.



SINGLE ARTICLE

\$2,500

Perfect for highlighting a new capability, industry insight, research, or best practice.



6 ARTICLE SERIES

\$12,000

Maintain a consistent voice throughout the year while building authority around your brand.



12 ARTICLE SERIES

\$20,000

Become a year-round industry resource with monthly expert insights and continuous visibility.

EACH ARTICLE INCLUDES



Published on the
FORUM website



Featured on
FORUM LinkedIn



Included in our
newsletter to
50,000+ subscribers



Permanent online
article archive for
continued visibility



Submitted custom
graphic featured
with the article



Author headshot
and professional
biography



Company logo and
author attribution



Links back to your
website and desired
landing page



Social media
promotion
by FORUM



Search-engine-
friendly formatting



Opportunity to
establish thought
leadership with the
GovCon community



Editorial review for
formatting, grammar
and style



ARTICLE SPECIFICATIONS

- ✓ Length: 800–1,500 words
- ✓ Original, non-promotional educational content
- ✓ Microsoft Word (.docx) submission
- ✓ One featured graphic (min. 1200 px wide)
- ✓ Author headshot (high-resolution JPG or PNG)
- ✓ Author bio (75–150 words)
- ✓ Company logo
- ✓ Up to two hyperlinks within the article
- ✓ Content subject to FORUM editorial review for formatting, grammar, and style



RECOMMENDED TOPICS

- ✓ Federal Market Trends
- ✓ AI & Emerging Technology
- ✓ Cybersecurity
- ✓ Defense Innovation
- ✓ Small Business Growth
- ✓ Capture & Proposal Strategy
- ✓ Compliance & Regulations
- ✓ Procurement Best Practices
- ✓ Workforce & Talent
- ✓ Health IT
- ✓ Digital Transformation
- ✓ Acquisition Innovation



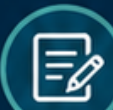
OUR AUDIENCE INCLUDES

- ✓ Federal agency leaders
- ✓ Government contractors
- ✓ Technology executives
- ✓ Small business owners
- ✓ Business development professionals
- ✓ Capture and proposal teams
- ✓ Industry partners
- ✓ Procurement decision-makers



HIGHLY TARGETED. HIGHLY ENGAGED.

Our audience relies on FORUM for expert insights, connection and actionable information to drive mission success.



READY TO SHARE YOUR EXPERTISE?

Lead the conversation. Build credibility.
Create new opportunities with the
FORUM Thought Leadership Series



LET'S GET STARTED!

tracey.aubey@govforum.io