

# FORUM ★ ★ ★ PODCAST SPONSORSHIPS

CONNECT.  
SCALE.  
WIN.

“  
Real  
Conversations.  
Real Insight.  
Real Impact.”



— THREE PODCASTS. ONE POWERFUL OPPORTUNITY. —

## SPONSOR OUR PODCASTS

All Sponsorships: \$2,500 per Podcast

Align your brand with trusted conversations and reach an engaged audience of GovCon professionals, leaders, and innovators.



### ABOUT THE PODCASTS

Three unique podcasts. Three powerful platforms. One engaged, mission-driven audience.

#### • KEEPING IT BRIEF

*Tech. Trends. Takeaways.* Fast-paced conversations on federal IT, emerging technologies, cybersecurity, and digital transformation.

#### • IMPACT WOMEN IN LEADERSHIP

*Inspire. Empower. Elevate.* Spotlighting women leaders driving impact, breaking barriers, and shaping the future of government and industry.

#### • GOVCOM: IT'S A VIBE

*Culture. Community. GovCon.* A fresh take on GovCon culture, community, and the people powering the mission behind the contract.



### WHY SPONSOR?

- ✓ Build brand visibility with a highly engaged GovCon audience
- ✓ Position your company as a thought leader and industry partner
- ✓ Reach listeners across federal agencies, contractors, and industry influencers
- ✓ Gain year-round exposure across multiple platforms
- ✓ Support meaningful conversations that move the GovCon community forward

## WHAT'S INCLUDED



#### PRE-EVENT SOCIAL PROMOTION

Sponsor recognition across FORUM's LinkedIn, X, and email marketing in the weeks leading up to each episode.



#### EPISODE BRANDING ON WEBSITE

Your logo and company description featured on the podcast landing pages for your sponsored episode.



#### EMAIL PROMOTION

Sponsor mention in episode announcements and email blasts delivered to the full FORUM community.



#### VERBAL RECOGNITION IN EPISODE

Host reads a sponsor acknowledgment at the beginning and end of the episode.



#### POST-EPISODE SOCIAL RECOGNITION

Branded thank-you post across FORUM's social channels following the episode.



#### ONGOING VISIBILITY

Your brand remains visible with the episode on all major podcast platforms—driving exposure long after air date.

## EXCLUSIVE SPONSOR BENEFIT — FIRST COME, FIRST SERVED CHOOSE YOUR ROLE IN THE EPISODE

01

### OPEN THE EPISODE



Deliver a 30–60 second sponsor introduction to kick off the episode and set the stage.

02

### BE A GUEST



Join the conversation! Be featured as a guest alongside our host and share your insights with our audience.

03

### CLOSE THE EPISODE



Wrap up the episode with 30–60 second closing remarks and a call-to-action from your company.



### READY TO BE HEARD?

Sponsorships are limited per episode and awarded on a first-come, first-served basis.

Contact us to reserve your episode or inquire about multi-podcast packages.

### CONTACT US

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LET'S START  
THE CONVERSATION.

CONNECT. ★ SCALE. ★ WIN.