

FORUM ★ ★ ★

Custom
Event Services

Your Event. Elevated.

Bespoke government & corporate events designed to build relationships, drive business, and leave a lasting impression.



10+ YEARS

Producing high-impact GovCon events



5,000+

Executives connected



100+

Events delivered across the U.S.

FORUM has produced over a decade of high-impact events for the federal technology and government contracting community. Now we're bringing that expertise to you — producing **custom-branded events** that represent your organization with the sophistication and precision your audience expects.

Whether you want to leverage the credibility of the FORUM brand or host a *seamlessly white-labeled experience* under your own flag, we handle every detail — so your team can focus on the relationships.

TWO WAYS TO WORK WITH US



FORUM Signature Events

Leverage the FORUM brand, audience, and reputation.

- ✓ Audience development
- ✓ FORUM marketing support
- ✓ Built-in GovCon credibility
- ✓ Sponsor engagement



White Label Experiences

Your brand. Our execution. Completely behind the scenes.

- ✓ Completely branded to your company
- ✓ Confidential behind-the-scenes management
- ✓ Executive client experiences
- ✓ VIP dinners, summits & conferences

WHAT WE DELIVER



STRATEGY

- Event concept & theme
- Audience strategy
- Venue selection & negotiation
- Budget planning & management



PRODUCTION

- Speaker management
- AV production & technical oversight
- Registration & check-in
- Catering & F&B coordination



MARKETING

- Event branding & collateral design
- Email campaigns
- Registration website
- Social media promotion



EVENT DAY

- On-site event management
- Staffing & logistics
- Emcee & program management
- Live troubleshooting



AFTER THE EVENT

- Attendee feedback & surveys
- Post-event recap report
- Attendance & engagement data
- Recommendations for future events

INVESTMENT OVERVIEW

ESSENTIAL	SIGNATURE MOST POPULAR	PREMIER	WHITE LABEL
25–50 Guests	50–100 Guests	100–150 Guests	25–150 Guests
STARTING AT \$7,500	STARTING AT \$15,000	STARTING AT \$25,000	CUSTOM QUOTE Tailored for Enterprise Clients

PACKAGE COMPARISON

FEATURES	ESSENTIAL	SIGNATURE	PREMIER	WHITE LABEL
Venue Sourcing & Management	✓	✓	✓	✓
Run of Show & Logistics	✓	✓	✓	✓
Speaker Sourcing & Prep	—	✓	✓	✓
Promotional Campaign	Email + Social	Full Campaign	Full Campaign	Co-branded / Stealth
A/V & Production	Basic	Standard	Premium	Flexible
Registration & Check-In	✓	✓	✓	✓
Post-Event Recap & Report	—	✓	✓	✓
Dedicated Event Manager	—	—	✓	✓

Let's Build Something Remarkable



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TYPES OF EVENTS WE PRODUCE



Conferences



Executive Receptions



Awards Programs



VIP Dinners



Podcast Events



Client Appreciation Events



Product Launches



Networking Events

OUR PROCESS

1



DISCOVERY

We learn your goals, audience, and vision.

2



STRATEGY

We design a custom event strategy.

3



PLANNING

We handle every detail.

4



EXECUTION

We deliver a flawless experience.

5



POST-EVENT REPORTING

We provide insights that drive results.

ENHANCE YOUR EXPERIENCE



CONTENT & MEDIA

- Photography & videography
- Podcast recording on-site
- Live social media coverage
- Post-event content package



EXPERIENCE & ENGAGEMENT

- GlamBot or photo experience
- Custom swag & gifting
- Keynote speaker sourcing
- Entertainment & theming
- VIP lounges & receptions



STRATEGIC SUPPORT

- FORUM magazine placement
- Podcast feature for speakers
- Thought leadership article
- Media relations support
- Multi-event series planning



EVENTS THAT STRENGTHEN RELATIONSHIPS.
EXPERIENCES THAT DRIVE RESULTS.

From executive roundtables to large-scale conferences, FORUM brings the strategy, creativity, and flawless execution that make your event a success.

FORUM

Advancing Government
Through Connection